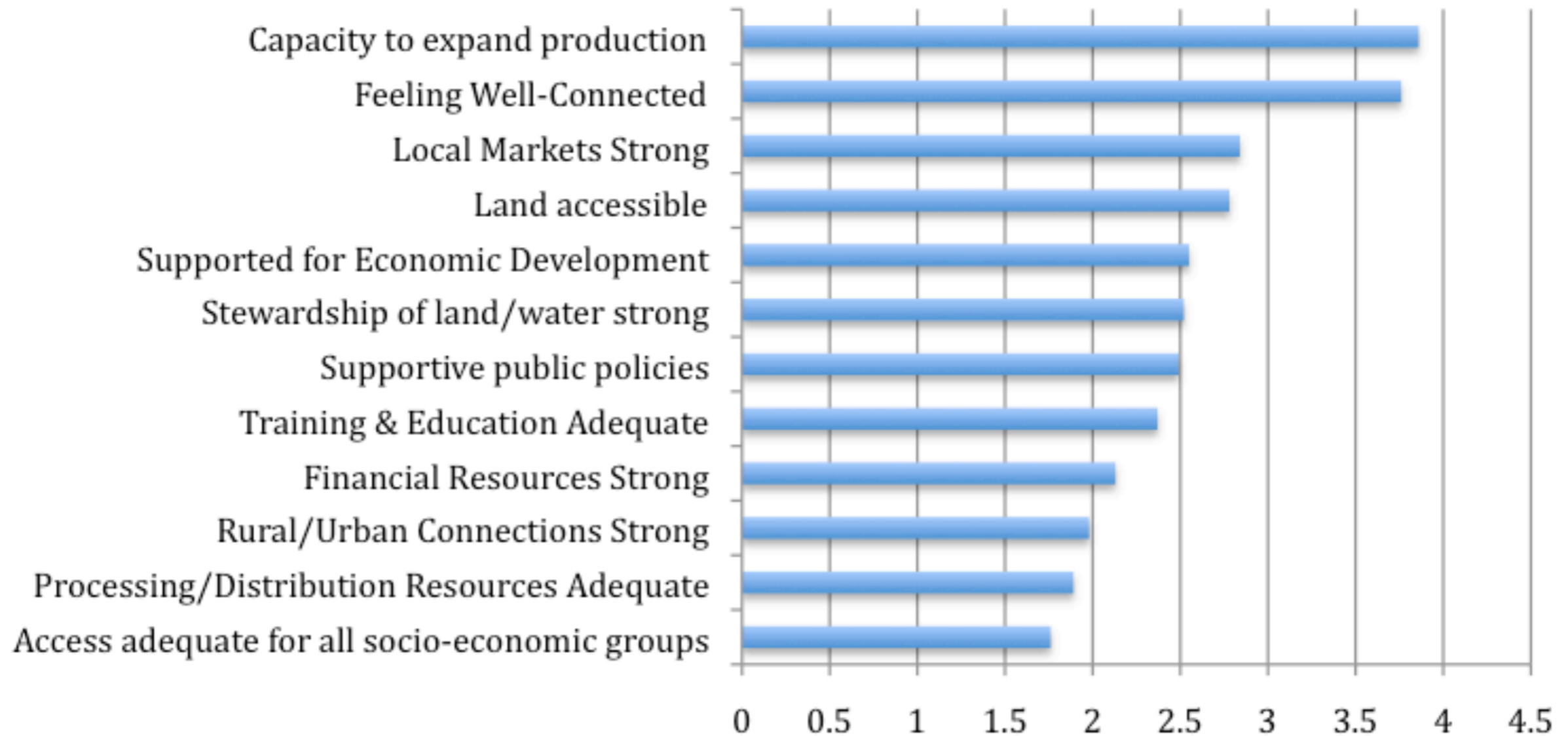


Collaborative Infrastructure



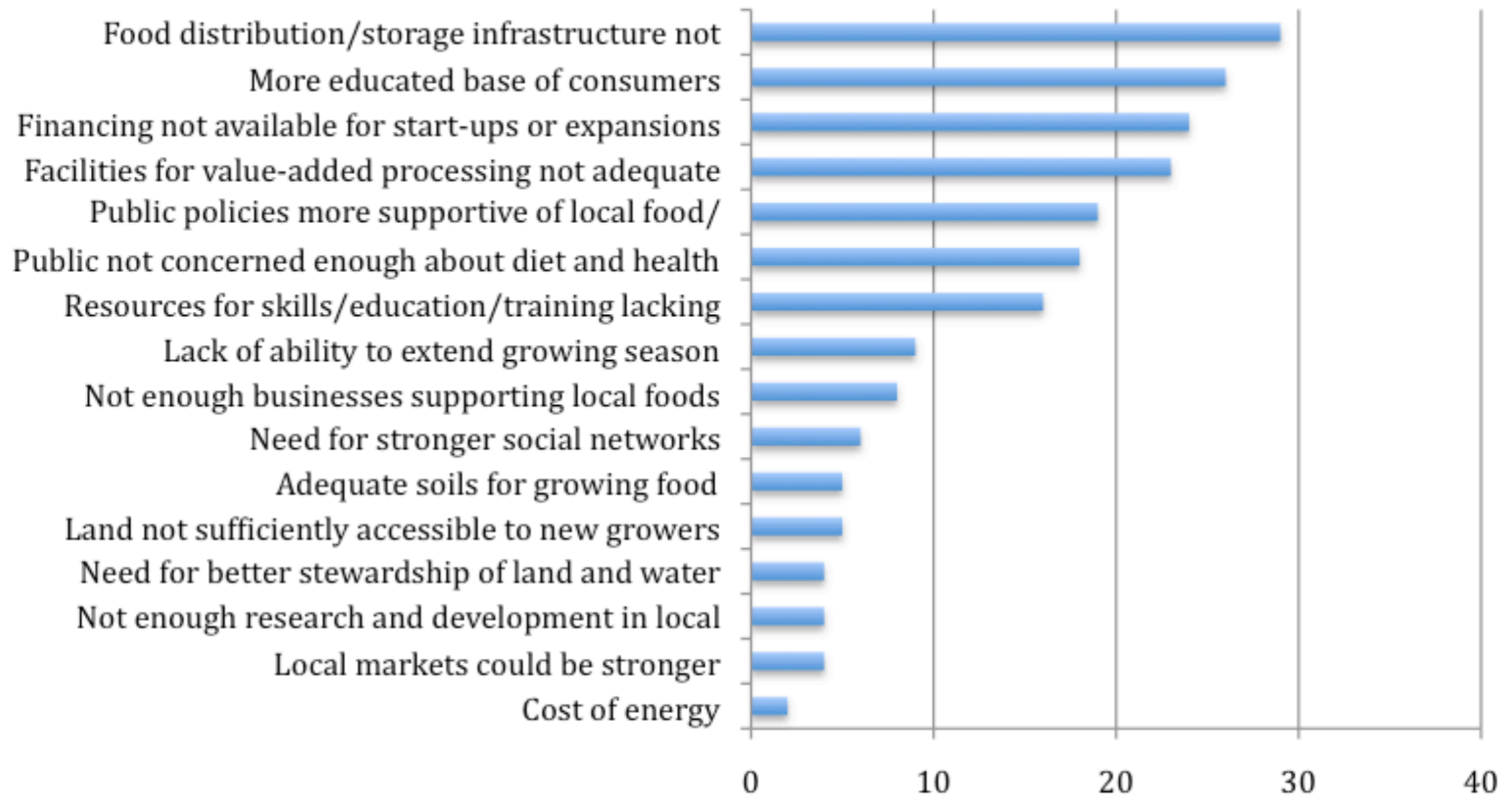
Asset-Gap Analysis

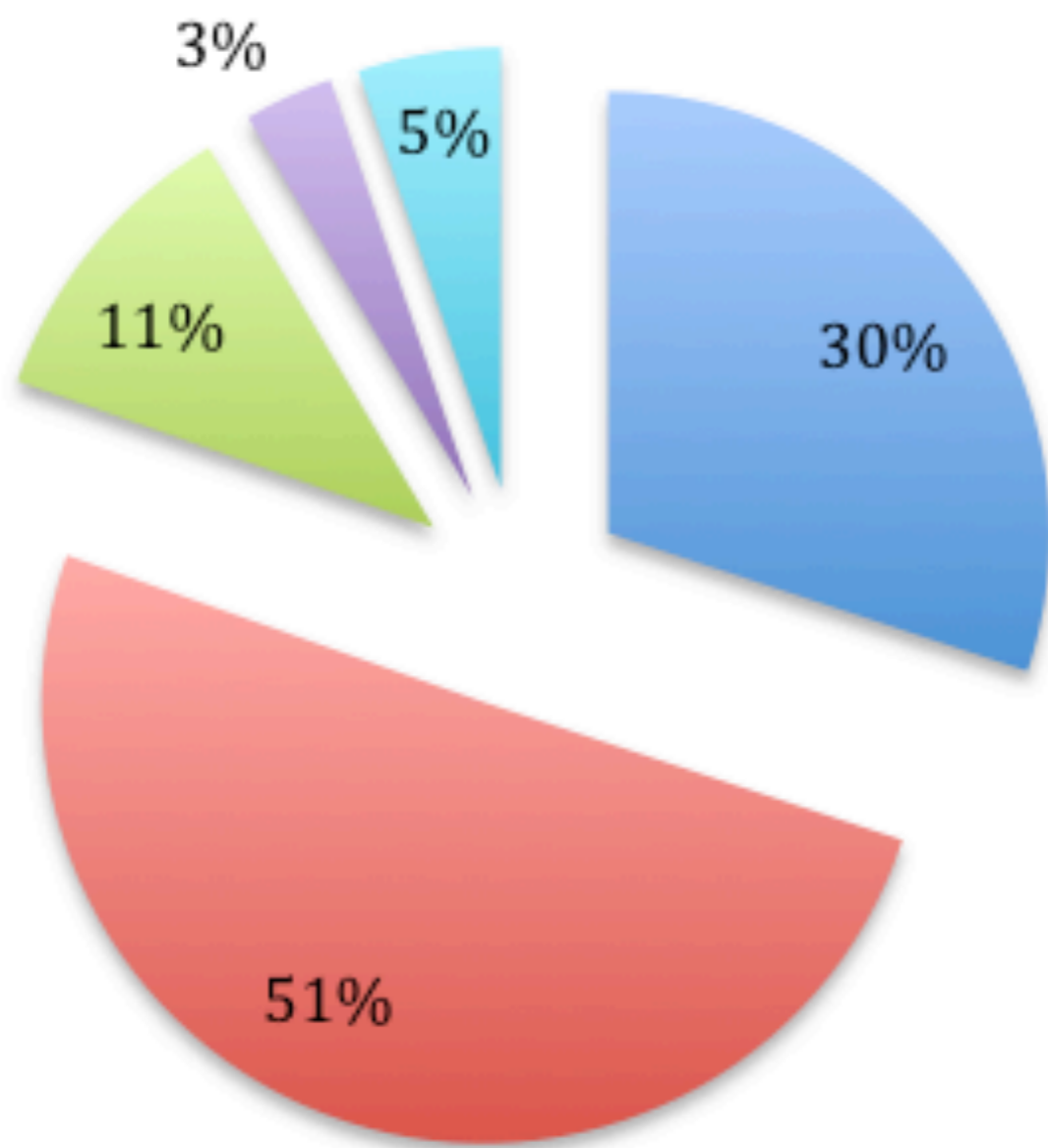
Confidence Levels on Critical Indicators



Asset-Gap Analysis

Barriers to Expanding Local Food Activity





- Agricultural Production
- Food Systems Capacity
- Markets
- Supply Chain Infrastructure
- Supporting Businesses

Aggregation

- Aggregation critical to local food system growth and development
- Value-add: the whole is greater than the sum of the parts
- Collaborative Networks: farms, businesses coming together to realize greater opportunities than any individual could create on their own

Examples

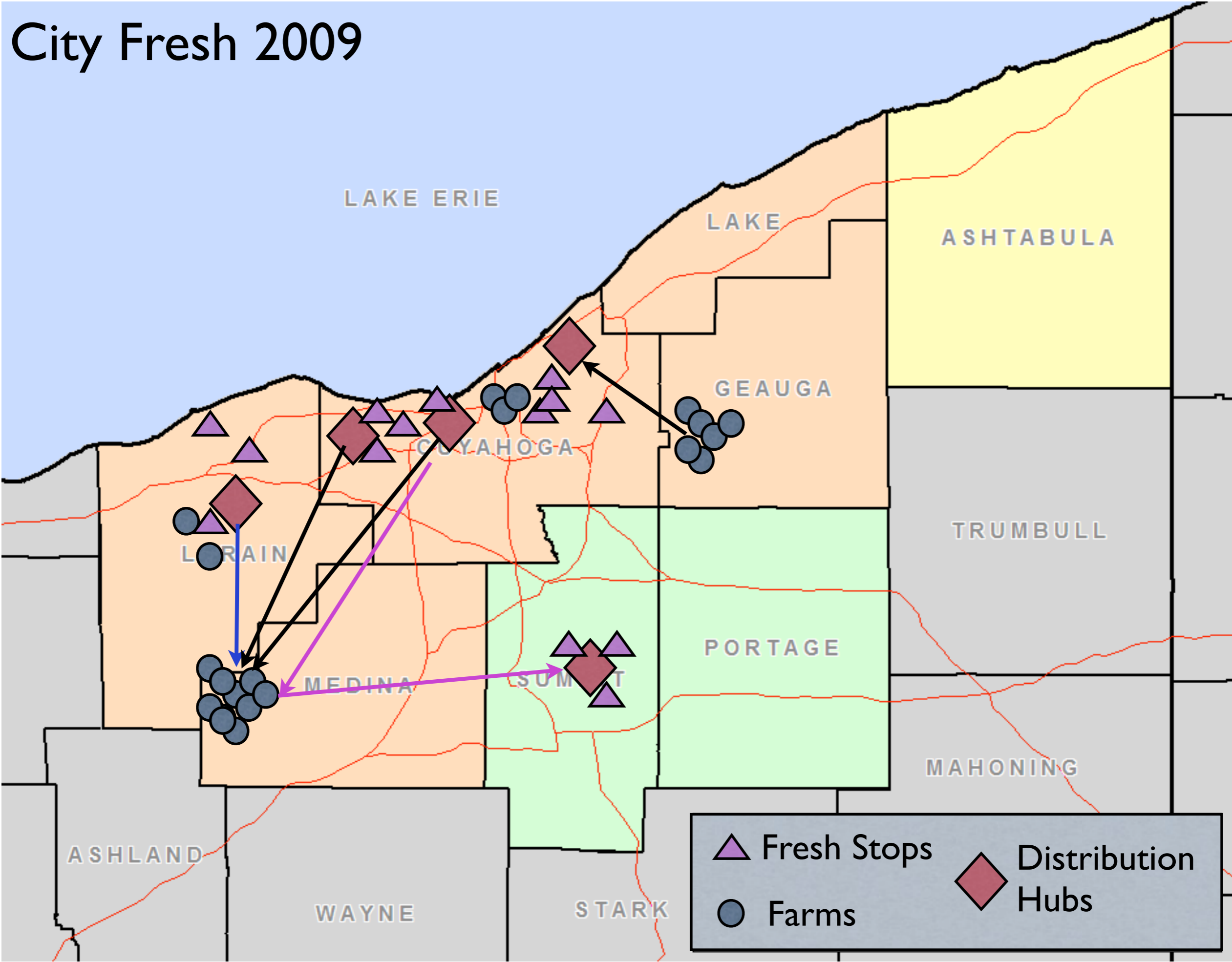
- Farmers' Market (aggregation of complimentary products in shared market)
- CSA (aggregation of consumers investing in local farm or networks of farms)
- Processing kitchens (combining local foods for season extension or value-added products)

City Fresh

- Aggregation at urban neighborhood level
- Distribution truck from city to serve urban shareholders
- Use of existing spaces within city for “pop-up” distribution
- Collaborative farmer networks supplying four urban centers (Cleveland, Akron, Lorain County, Youngstown)



City Fresh 2009



Ohio City Fresh Food Collaborative

- Six acre urban farm
- Incubator kitchen to provide processing infrastructure
- Network of supporting businesses
- Rickshaw for micro-distribution



Other Emerging Processing Projects in Cleveland

- Cleveland Greenhouse Project
- Cuyahoga County Board of Developmental Disabilities
- Cleveland Food Bank flash freezing project
- Central Community Coop



Common Wealth

- Incubator kitchen development in Youngstown in Wick Park neighborhood
- Regional network combined with neighborhood development
- Utilizing network from neighborhood farmers' market
- Working with both urban and rural farmers
- Plan for mixed retail coop, cafe, and incubator kitchen



Greenfield Farms

- Aggregation warehouse in Frederickburg, Wayne County
- Good model for aggregation for medium-scale farms
- 90 member farm cooperative serving Amish farmers in greater Wayne County
- Cheese, eggs, produce supplied to urban accounts in Northeast Ohio, Pennsylvania, Illinois
- Created new opportunities for

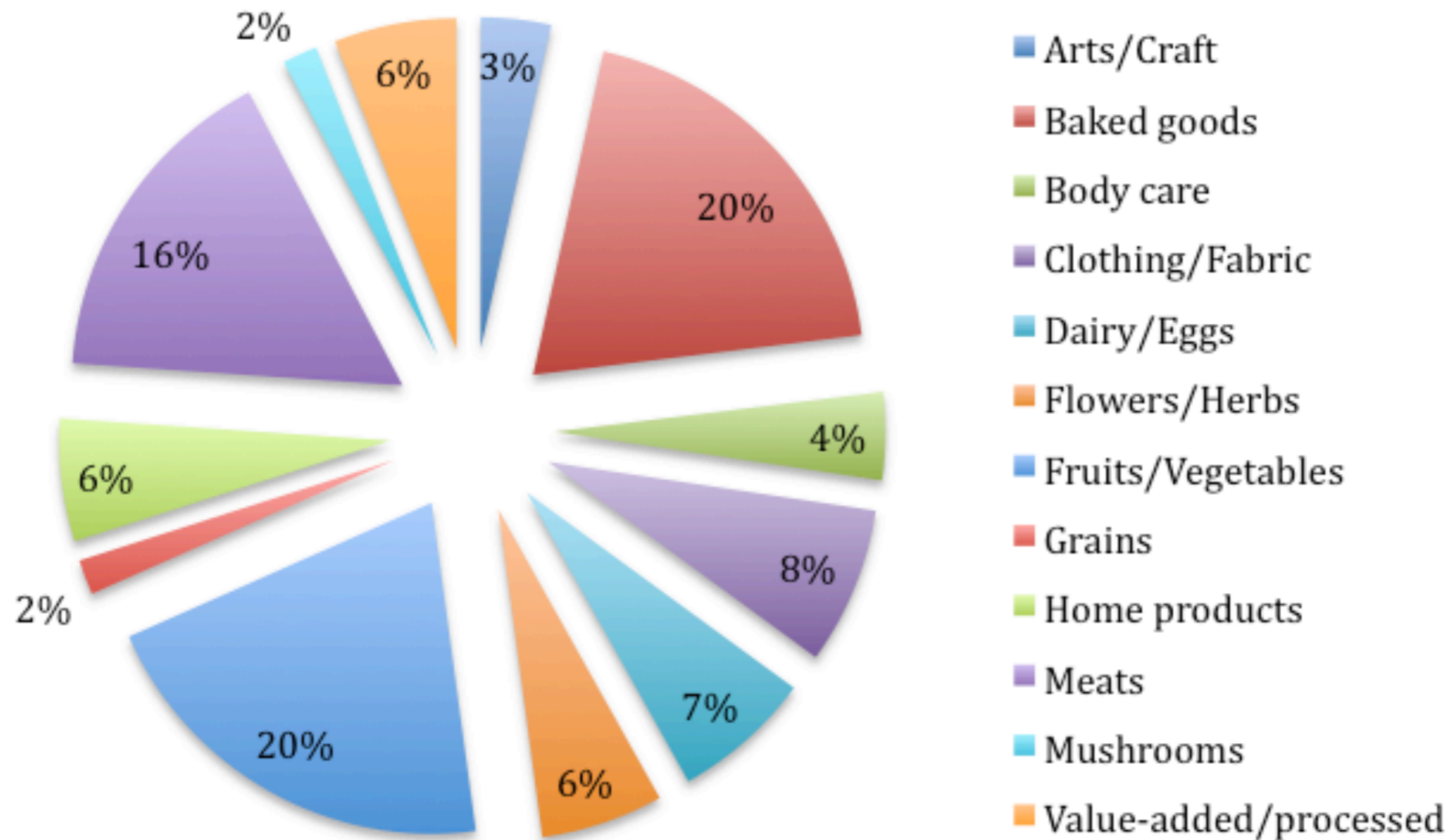


Local Roots

- Good model for small/medium scale aggregation and mixed retail/processing
- Farmer/consumer cooperative in downtown Wooster
- Shared-used store front space for 110 producers
- Plans for processing kitchen
- Connection between urban downtown and surrounding farms



Local Roots Market



Moving Forward

- Future working group for CCC-FPC
- Organization of learning network to link supply-chain infrastructure projects in region
- Collaborative process to involve both urban and rural farmers
- Consideration of need for year-round operations
- Consideration of products other than food (fiber, home products)
- Scaling of systems (high-volume institutional markets versus mixed retail/processing kitchen spaces for smaller-scale/lower capital operations)

Join the Conversation!

- *Glimpses of a Homegrown Revolution-*
Wednesday October 20th, 7pm @ Visible
Voice bookstore in Tremont
- NEO Food Assessment and Plan community
dialogue on Saturday, November 13th
- Tuesday, November 16th City Club
presentation Noon-1:30pm with Michael
Shuman